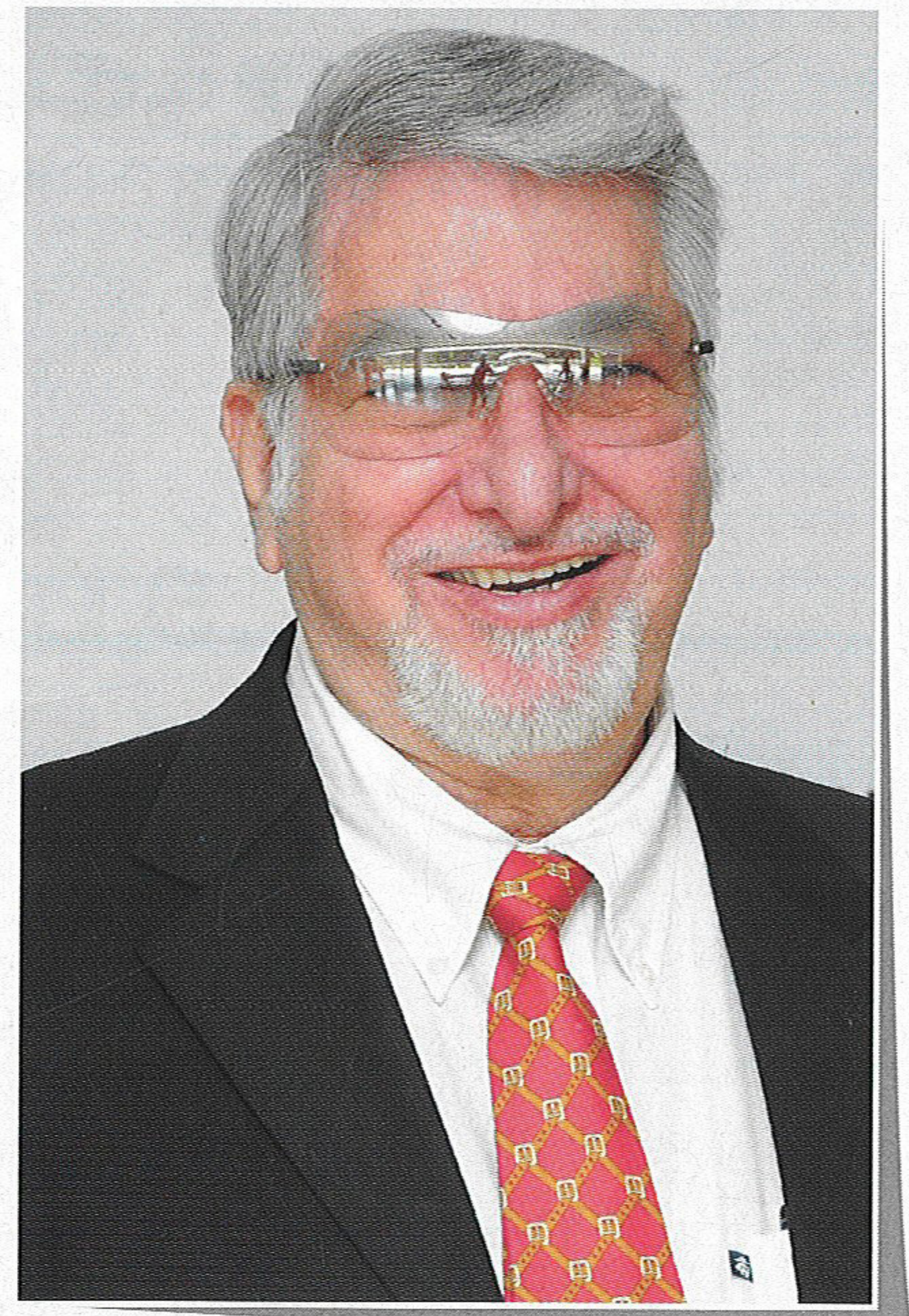


NOSHIR TALATI,

TALATI & PANTHANKY, ASSOCIATED PVT LTD

“ I WOULD URGE DESIGNERS TO STAY AWAY FROM GIMMICKS, WHILE WORKING TOWARDS A MORE ENDURING YET INNOVATIVE APPROACH TO DESIGN ”



He is a man of very few words, but his achievements speak loud and clear. The driving force behind Talati & Panthanky - Associated Pvt Ltd (TPA), Noshir Talati's approach to design has always been straightforward: Let the function of a space determine its form. Simple lines, attention to detail and rejection of short-lived fashions mark his signature style.

So, when he speaks, young architects would do well to listen. "In an industry where creativity and practical solutions go hand in hand, it is important for design to embody both these important guidelines. Both originality and practicality are

equally important," declares the veteran who was bestowed the first Hall of Fame award at our Aces of Space 2010.

The founder and chairman of TPA, Talati has a Bachelor's degree in Architecture from Mumbai University and a Master's from the University of Michigan.

Over the past four decades, he has undertaken the design of various commercial, residential, industrial, educational and medical establishments.

In Mumbai alone, he is responsible for the design of over a hundred buildings.

The Palais Royale is a single residential tower that combines both scale and luxury.

When complete, the iconic building will rise to an immense height of 320m, towering over all of Worli in Central Mumbai. With 100 exclusive and spacious apartments of 10,000sqft or more, the design is an engineering feat compliant with the ancient wisdom of Vastu. With an astounding 215m high atrium, Palais Royale will have one of the tallest planned atriums in a residential building worldwide as well as the world's largest cast girders of 9m each. The building facade is to be clad with Corian® Dupont's revolutionary material, making it weather resistant. **A&J**

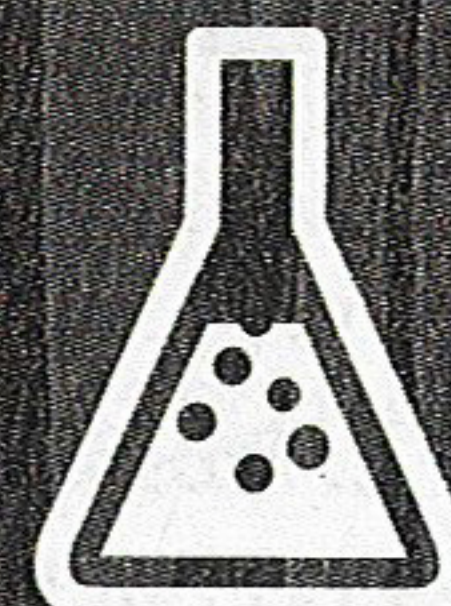
by Maria Louis



The iconic Palais Royale, under construction at Worli in Central Mumbai, will set new benchmarks in residential architecture.

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